



GOVERNMENT OF BERMUDA  
Ministry of Culture and Social Rehabilitation  
**Department of Community and Cultural Affairs**

Overview Dossier  
for the



# **Culture Unwrapped**

PUBLIC ARTS FESTIVAL

Part of the *“Culture Unwrapped Festival Series”*

The Department of Community and Cultural Affairs  
81 Court Street, Hamilton HM 12  
(t) 292 1681 (f) 292-2474  
[www.communityandculture.bm](http://www.communityandculture.bm)

## Festival Overview

From May 2 – 30<sup>th</sup>, 2010 the Department of Community and Cultural Affairs will be hosting the *Culture Unwrapped: Public Arts Festival*. This is a Pilot Programme which aims to promote and engage local arts and artists by “*Taking the Arts to the people, on the streets of Hamilton, Bermuda*” in a month long open festival event. Performance and Visual Arts zones will be created in specific public places to enliven the City of Hamilton, place increased value on local arts, artists, and creative expression, and expose members of the public to Bermuda’s local talent in free outdoor public venues.

## History

This programme presents a unique opportunity for Bermudian artists: to be seen and heard live in public space, to receive funds from public for their works and to promote themselves and their artistic works right in the center of the city.

Under normal circumstances the holding of Exhibitions, Busking or Street Performance is not possible without specific permits. Section 9 (1) (F) of the Summary Offences Act 1926 states:

- “*Any person who, in any public street, highway or thoroughfare- by the holding of any exhibition or show or by the playing of any band, orchestra or music causes a crowd to assemble to the interference with traffic or to the annoyance of any passenger or wayfarer or dweller in the vicinity; commits an offence against this Act.*”

Through collaboration with the Corporation of Hamilton, the Department of Community and Cultural Affairs has obtained permissions to provide special zones for local artists to utilize throughout Heritage Month in May 2010, in addition to sponsoring a number of other arts events throughout the month.

## Registration

All participants must be registered with the Department of Community and Cultural Affairs for permission to utilize the spaces. Please print the attached application form and bring it to our offices with a valid piece of identification.

Once registered artists can use these zones at any time they are open **and** can receive donations from the public while within those zones only. Additionally artists can promote themselves and their upcoming events and are encouraged to collaborate with each other in the spirit of celebrating and showcasing our local talents.

## Artist Orientation

The Public Arts Festival begins on **May 2<sup>nd</sup>, 2010 - 1pm at Nellie’s Walk** - and tours the Performance and Visual Arts Zones. Artist Orientation and Q&A sessions will take place at this point and **all participants are encouraged to be there** with their instruments to participate in a collaboration session at Par-la-Ville Park. Members of the public are welcome to attend. At 3pm in Victoria Park the Corporation of Hamilton’s *Summer Sundays in the Park* begins, and all are encouraged to attend.

## Cultural Industry Partners

Partnership and collaboration with many organizations has been paramount to the creation of this event. In particular we would like to recognize:

- The Corporation of Hamilton
- Bermuda National Gallery
- Bermuda Society of the Arts
- Bermuda Police Service
- All participating Artists
- The Public for their cooperation, support and constructive feedback

## Arts Organization Contributions

To ground the *Culture Unwrapped* locations, the Bermuda National Gallery have created visual arts exhibits from their *Youth, Camera, Action* programme for permanent display at the gates of Par-la-Ville Park and on the fencing at Wesley Square for the duration of the *Public Arts Festival*.

The Bermuda Society of the Arts will hold *Quick Draw* public arts sessions on Nellie's Walk every Wednesday in May between 12 – 2pm. These public works will be collected and put on display in the Bermuda Society of the Arts from May 21<sup>st</sup> – June 9<sup>th</sup>. In addition the Bermuda Society of the Arts will host an *Art Mart* on May 22<sup>nd</sup> between 1 – 4pm providing a great opportunity to buy local art at discounted prices.

## Festival Locations

### Nellie's Walk

Located in front of City Hall, Nellie's walk is a **Performance Zone** available for scheduled and impromptu performances by registered artists for the duration of this event.

- Unplugged Zone
  - Limited electric access
  - Performances with Boom Boxes, Battery powered amps, or a cappella / acoustic performances are suggested
- Flat surface, large, concrete sidewalk
  - Ideal for larger groups such as dancers, actors, martial artists, bands, etc

### Wesley Square

Located adjacent to the City Hall car park, Wesley Square is a **Visual Arts Zone** available for scheduled and impromptu exhibits and marketing of visual art work by registered artists for the duration of this event

- Acts as a permanent outdoor arts gallery and craft market for the month of May where Registered Visual Artists can:
  - Display and Market their works\*
  - Conduct scheduled workshops and create new works live (using personal resources without destruction or defacement of public property)

- In the case of the other performance spaces being utilized performance artists may also use this space, in complement to other artists using the area

\*Art Mart and Crafts Fair events on May 8<sup>th</sup> and May 22<sup>nd</sup> are hosted by the Bermuda Society of the Arts and registration for those separate events must be done with them.

### **Par-la-Ville Park**

Located outside of the main gates of Par-la-Ville Park this **Performance Zone** is available for scheduled and impromptu performances by registered artists for the duration of this event.

- Full electric access
- Smaller, uphill slanted space
  - Ideal for soloists, trios, small bands, etc
- Performers must be mindful of the noise level so as not to disrupt neighboring business

### **Rain Locations**

In the case of rain artists that wish to continue may move to a rain location nearest to them. These are located: under the porch at the Bermuda National Library in Par-la-ville Park and under the balcony at the front entrance of City Hall.

## **Festival Contact Information**

The Event Coordinator for this series is:

Adrian Kawaley-Lathan

*(t) 292 1681 (f) 292-2474*

Event Cell Contact – 333 8046

[aklathan@gov.bm](mailto:aklathan@gov.bm)

### **Updates**

At all Culture Unwrapped Zones will be information hotspots with updated schedules of events. Additionally weekly Schedules and updates will be posted to [www.communityandculture.bm](http://www.communityandculture.bm) as well as Facebook and Twitter feeds accessible through the main site.